

The Painted Turtle Presents:

CAMP-A-THON

A Virtual Event • Thursday, October 28th, 2021

Sponsorship Opportunities

CAMP-A-THON IS BACK!

This once-a-year fundraising event will bring together The Painted Turtle community in celebration of its campers and their families, volunteers, supporters, and another successful year of Camp! On Thursday, October 28th, join host George Lopez, a longtime Camp supporter, and hear directly from campers and their families about the incredible impact The Painted Turtle and its transformative programming has on their lives. Featuring an inside look at The Painted Turtle's mission and dedicated community, CAMP-A-THON will feature special celebrity guests, a signature Painted Turtle campfire, and special recognition of our generous sponsors whose support makes the impact of Camp possible. Join The Painted Turtle for its largest fundraising event of 2021 and help to serve even more children with serious medical conditions and their families!

The Painted Turtle
Social Reach

f
13,000
followers

Instagram icon
6,700
followers

Twitter icon
2,500
followers

in
900
followers

2020 Event Reach

20K+
Streaming
Views

78,500
Social Media
Impressions

Featured in
RollingStone

Praise from Viewers

"In our very own home, we laughed; we sobbed; we felt the energy and elation that one usually can only feel at Lake Hughes."

"Amazing! Incredible! Memorable! Inspiring! Heart warming! Meaningful! Just a beautiful day."

"It was SO great! We watched, we donated, we loved it."

CAMP-A-THON

Scan QR Code to
Watch Last Years
Closing Campfire!

thepaintedturtle.org/camp-a-thon

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TABLE OF BENEFITS

Sponsorships will be matched up to **\$100,000** thanks to the generosity of special friends of The Painted Turtle!

Sponsorship Opportunities & Benefits	\$100,000 Leadership Sponsor	\$50,000 Courage Sponsor	\$25,000 Friendship Sponsor	\$15,000 Inspiration Sponsor	\$10,000 Laughter Sponsor	\$5,000 Joy Sponsor
Social Media Promo	✓	✓	✓			
Partner recognition on The Painted Turtle website	✓	✓	✓			
Recognition during event	✓	✓	✓	✓		
Recognition on event website	✓	✓	✓	✓	✓	
Inclusion on print & digital collateral	✓	✓	✓	✓	✓	✓
Recognition in Annual Report	✓	✓	✓	✓	✓	✓
Recognition on Event Honor Roll	✓	✓	✓	✓	✓	✓
VIP Watch Party Kit	✓	✓	✓	✓	✓	✓
Personalized invitation to share with your friends!	✓	✓	✓	✓	✓	✓



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SPONSORSHIP CONFIRMATION FORM

Name

Company

Name as You Wish to Be Recognized

Contact Name/Email Address to Obtain Logo

Mailing Address

City, State, ZIP Code

Phone

Email Address

Sponsorship Level

Yes, I would like to sponsor CAMP-A-THON to benefit The Painted Turtle at the following level:

\$100,000 - Leadership Sponsor

\$5,000 - Joy Sponsor

\$50,000 - Courage Sponsor

Donation. Please see below.

\$25,000 - Friendship Sponsor

\$15,000 - Inspiration Sponsor

\$10,000 - Laughter Sponsor

I am/we are unable to sponsor the event, but would like to support CAMP-A-THON with a tax-deductible donation of \$.

Payment Information

Check Enclosed (payable to The Painted Turtle).

Funds coming through a Foundation:

Please send an invoice.

Please charge the amount of

to: Amex

MasterCard

Visa

Card Number:

CVV

Exp. Date

Signature

Date

thank you!

PLEASE RETURN THIS FORM OR DIRECT QUESTIONS TO:

Jessie Chandler jessicac@thepaintedturtle.org (310) 451-1353 x120 or Sasha Muraoka sasham@thepaintedturtle.org (310) 451-1353 x110

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thepaintedturtle.org/camp-a-thon